SUTTON & WALTERS, LLC

REDELYNN GROUP INTERNSHIP

2020 Summer Internship Deck

What's Happening Here

Important Points

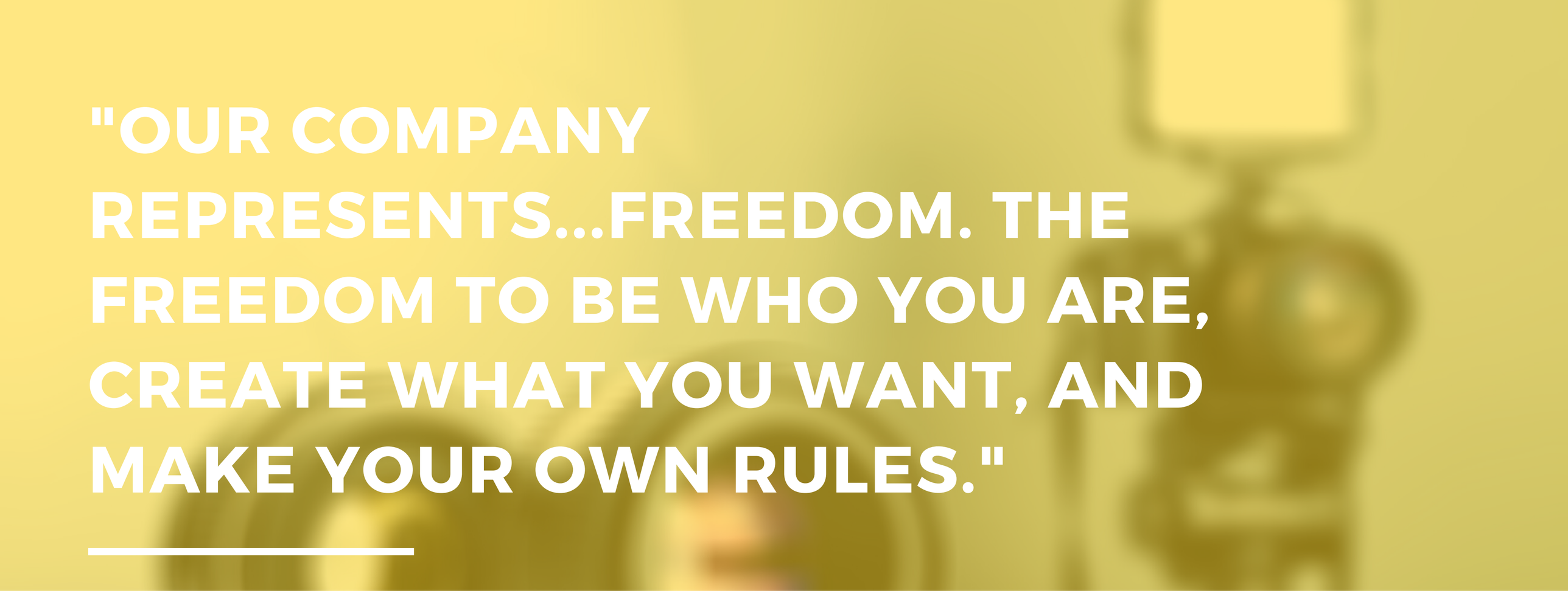
Get To Know Us
Our Clients + Reel
Internship Opportunity
Available Positions
Qualifications
Specifics
How To Apply
Contact Us

"Discovering Dreamers. Creating Realities."

The Redelynn Group (TRG) was founded in 2014 by Joseph R. Walters and Stephanie S. Walters. With a mission to *Empower*, *Educate*, and *Entertain* through Media and Production, TRG was birthed from a desire to create unique content, offer top-notch production services, and provide opportunities for those interested in pursuing a career in the media industry.

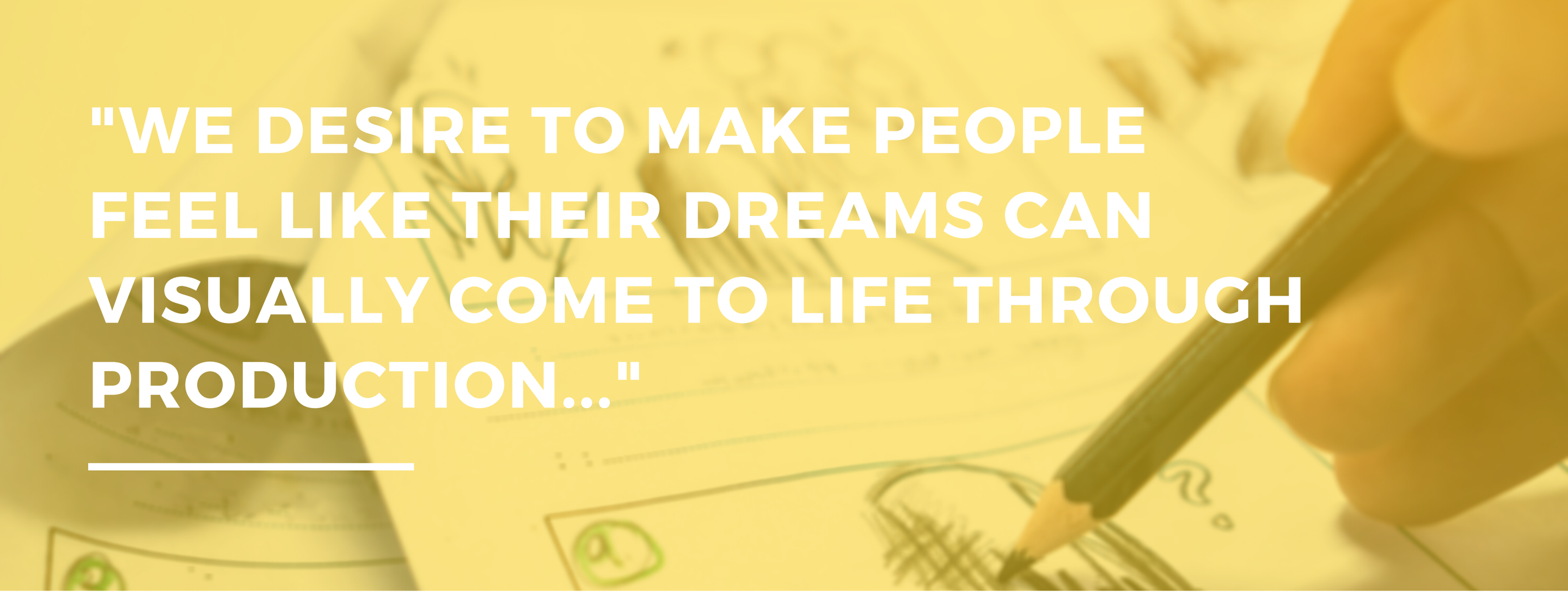
Get to Know Us

www.redelynngroup.com



"OUR COMPANY REPRESENTS...FREEDOM. THE FREEDOM TO BE WHO YOU ARE, CREATE WHAT YOU WANT, AND MAKE YOUR OWN RULES."

JOSEPH WALTERS



"WE DESIRE TO MAKE PEOPLE FEEL LIKE THEIR DREAMS CAN VISUALLY COME TO LIFE THROUGH PRODUCTION..."

STEPHANIE WALTERS

Meet Some of Our Clients

Our Reel

What Positions Are Available?

Production
Social Media/Marketing
Content Curator
Researcher
Creative

Find Out Which One Suits You Best...

Production

2 Positions Available

VIDEOGRAPHY

Familiar with (or interested in) the use of professional cameras to shoot content for film, television, music videos, socials, live broadcasts, etc.

EDITING

Familiar with (or interested in) editing content using professional software including, but not limited to, Adobe Premiere and Final Cut Pro.

DIRECTING

Familiar with (or interested in) overseeing productions, directing scenes, etc.

Social Media/ Marketing

2 Positions Available

SOCIAL MEDIA

Familiar with Instagram, Twitter, and Facebook. Knows how to create engaging posts and understand social media algorithms. Can grow a brand's following.

MARKETING

Understands the necessity of brand marketing and can come up with unique ideas to market a brand/company.

ENGAGEMENT

Personable and can connect with the masses on all social platforms.

Content Curator

4 Positions Available

ON CAMERA PRESENCE

Experience with (or a strong interest) in delivering content on-camera. Ability to show personality and knowledge on a variety of subjects.

STORY TELLING

Interested in pitching story ideas and developing content that your peers (and brands) want to see. Must be unique and innovative.

TEAM PLAYER

Ability to build upon other team members' ideas to create effective content.

Researcher

2 Positions Available

FACT-FINDING SKILLS

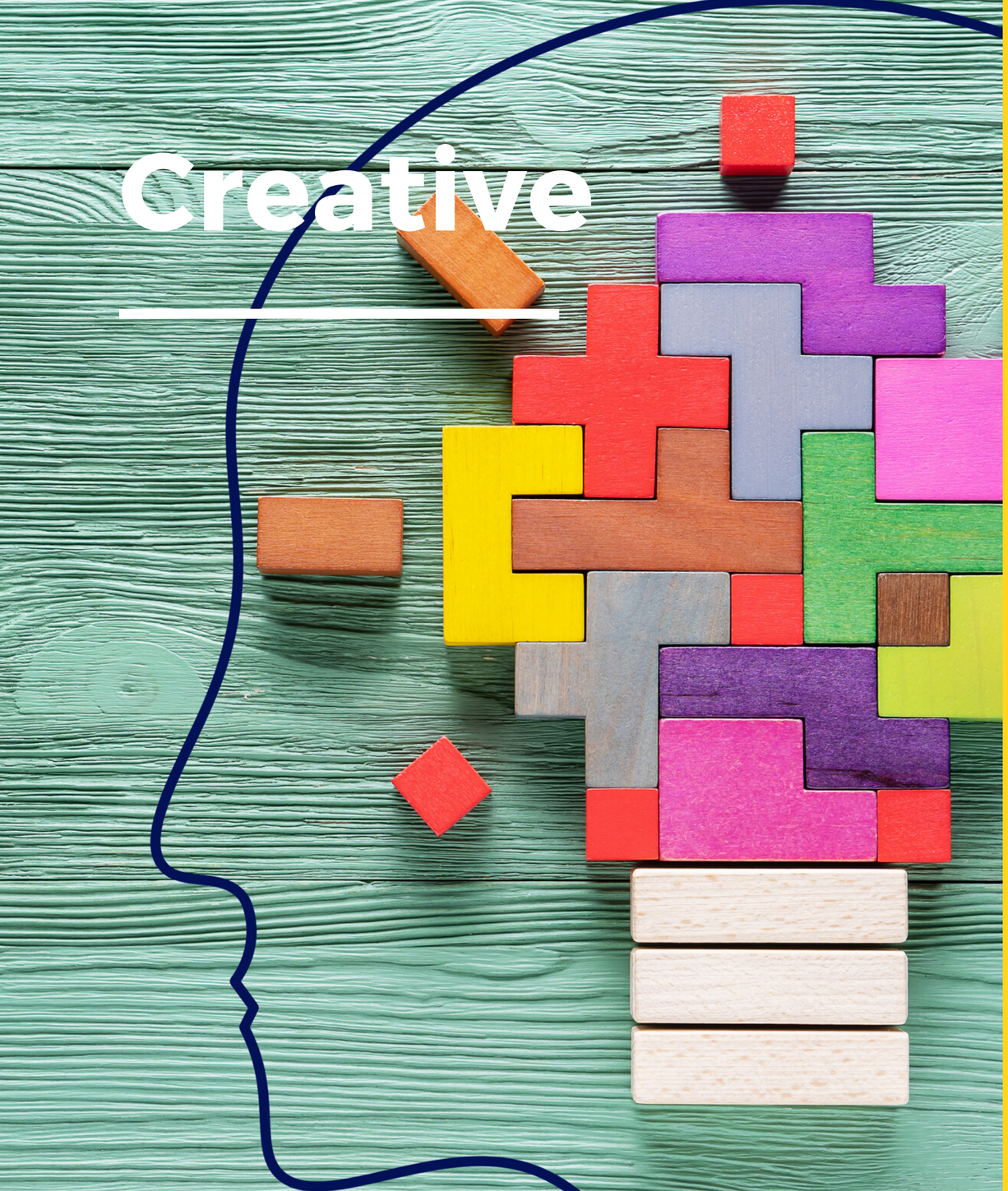
Experience with (or interested in) detailed online research related to media. Searches for age/race/family income stats in various markets, start up costs for studios, equipment pricing, etc. will be important.

EXCELLENT WRITING SKILLS

Ability to find information and translate it into a report, e-mail, or document for professional use.

BASIC SEARCH

Understanding of algorithms and work closely with social media team. Able to quickly research information for shoots.



Creative

2 Positions Available

PRODUCER

Experience with (or interested in) producing, for example, booking talent, creating segments, contacting brands/companies for products, etc.

STORYTELLING

Ability to script write and tell a story based on a specific subject. Translate the story for web, video, text, and social media.

THINK OUTSIDE THE BOX

Ability to be super creative and think of new ideas for segments and show.

Qualifications

Must be a Rising Junior, Rising Senior, or Recent College Graduate

Self-starter with a passion for Media and Production

Can receive college credit, internship fulfillment, or work experience (if graduated).

INTERNSHIP SPECIFICS

UNPAID

This is an unpaid internship; however, opportunities for payment may arise depending on the project.

SOCIAL DISTANCE

Like everyone, we are changing with the times. As of right now, this internship is 100% Virtual.

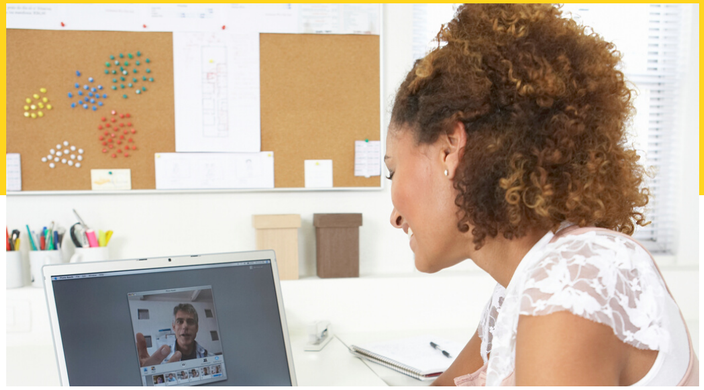
RELIABILITY

Not only are you representing your college/university, you're representing YOURSELF. Please commit and be realiable.

COMMUNICATION

Communication is key in an internship! Should your status or desire change, please let us know ASAP.

HOW TO APPLY + TIMELINE



STEP 1

APPLY HERE by Thursday, May 28th E-Mail us if you have trouble with link.

STEP 2

Be prepared for a virtual interview the week of June 1st. Final selections made on June 4th.

STEP 3

If selected, virtual meet + greet with the entire intern team on June 8th which is first day of internship.

We Look Forward To You Joining Our Intern Team!

DISCOVERING DREAMERS. CREATING REALITIES.

INFO@REDELYNNGROUP.COM